

**Wisconsin AHEC System
Board of Directors Meeting**

**Room 4201, Health Sciences Learning Center
Madison, WI**

**Friday, August 12, 2005
11:45 A.M. - 3:30 P.M.**

MINUTES

Board Members present: Craig Bartos (chair), Bryon Crouse, Warren LeMay, Peter Munoz, Sheryl Gotts, Barb Sieser, Ruth Gresley (by phone)

Absent: (JoAnn Swanson, Mark Thompson, Fran Nelson, Mary Ann Lough, Piper Larson, Sally Cutler, Robert Breslow, Sally Lundeen, Gina Dennik-Champion, David Jenkins, Barbara Theis)

Ex officio members present: Joel Davidson, Marty Schaller, Nancy Sugden, Kelli Jones, Suzanne Matthew

Other AHEC Staff: Mary Bumann, Karen Ayers, Kirstin Siemering, Cheryl Matzinger, Kelly Darmody

Guests: Lucy Wall, Jeff Nicholson, Pam Scheibel

Topic	Discussion
Call meeting to order Introductions Welcome new board members	C. Bartos called the meeting to order at 12:20 pm. Introductions were made. Ruth Gresley was welcomed as the new Northeastern AHEC board member.
Requests for substitution of Center Directors for regional board members absent from this meeting.	Motion: J. Davidson, S. Matthew and M. Schaller will be substituting for absent board members from their Centers. Moved: B. Crouse moved Seconded: S. Gotts Result: Passed unanimously.
Approve Agenda	Motion: To approve agenda Approved unanimously.
Approve 04/29/05 minutes Action/outcome	Motion: To approve the April 29, 2005 minutes as submitted. Approved unanimously.
Report on summer programs Wisconsin Express	M. Bumann distributed a Wisconsin Express Program Report and commented on the mixed reaction to eliminating the Monday group workshop. The 36 students reported to their site workshops and the site coordinators handled their own introductions for the week. The follow up meeting in June showed good student feedback with overall success.
CHIP – Statewide	K. Siemering, CHIP (Community Health Internship Program) director gave a brief update of this summer’s internship. The students provided weekly progress reports on their various experiences. A major change this year was the development of a CHIP website. Three virtual seminars were set up and worked quite well. Speakers were invited to make presentations using power point. Students called in by conference phone to participate. Final presentations by the students were also sent via the web.
CHIP - Milwaukee	K. Jones stated overall the Milwaukee CHIP was very successful. They usually have about 20-30 students participate and continue to work for more diversity.
Summer Camps	J. Davidson, center director for Southwest AHEC reported there were two Health Career Camps held at UW LaCrosse and Edgewood College, Madison. Shari Quamme was camp coordinator. The camps are still in development and refining stage. Next year they plan to add dental workshops also.

Marty Schaller, Northeastern AHEC Center Director, stated there was a Health Career Camp for Manitowoc-Sheboygan counties for the first time. It was held at the Lakeshore Technical College and nineteen students participated in nursing and dental workshops. The camp had a positive impact and received good publicity with front page coverage in the local newspaper. The goal is for the camp to be bigger next year and include more minorities by marketing in schools and in newspapers.

S. Matthew, the center director for Northern AHEC concluded by reporting there were three one day Health Care Career Camps for the northern nine county area. The Workforce Development and Healthcare program targeted the under represented, underserved population. The goal is to hire a Healthcare camp coordinator for recruiting and also set up job shadowing and follow up.

Presentations and Discussion of Recruitment for MD, PA and NP programs from rural and underserved populations

Guests:

Lucy Wall, UW Medical School

**Jeff Nicholson, UW Madison
PA Program**

**Pam Scheibel, UW Madison
School of Nursing**

N. Sugden gave an overview on the challenges of recruiting students to meet community needs and provide primary healthcare. 25-40% of matriculants from high schools come from non-suburban communities of less than 50,000. (See the graph and map handout.) Comparison of high school location and census show students prefer to practice in urbanized areas even if they are from the rural communities. The interest of students to practice in rural areas at matriculation drops considerably at graduation. About 30-50% of students go into primary practice but specialties such as Ortho are also sought after by rural communities.

L. Wall, UW Medical School, spoke on the admission and selection process of students into the UW Medical School MD program. The recruitment process is very competitive. A committee, delegated by faculty members and medical student, selects candidates by the applicant's qualities and ability to achieve academically. In addition, they must consider future roles, diversity and experience. History shows about 85% of the students that apply reside in Wisconsin.

B. Crouse commented about 16-19% of the students selected are from rural areas. These students might benefit from receiving help when applying to Health Professional programs. Students from high schools providing a good math and science program may find an easier transition to college but it generally depends on the individual.

L. Wall agreed a rural background influences the choice of college. We might consider working with a college student to present a more polished applicant. We need to encourage and reinforce the interest by more exposure to the Healthcare professionals in rural communities.

There was further discussion regarding a new shift in direction for medical students. Many are now second career physicians with a broader experience and more sophistication. The mean average age is 24 years but the typical applicants range in age from 20 – 50 years of age. It was also noted we need to pull in more applicants from the underserved areas.

J. Nicholson, from the UW PA program, distributed a PA program training grant summary. The PA program addresses minority recruitment as pointed out in the Mission statement. The objectives are to increase clinical training sites in medically underserved communities. Increase the number of students from these areas and students of underrepresented minority to enroll. And finally to expand cultural competency training. With grant support and AHEC partners, the program will employ recent graduates to help recruit minority students and help develop new clinical sites in underserved and minority communities.

P. Scheibel, UW School of Nursing, stressed the need for certified nursing practitioners. There seems to be a low recruitment in southwest Wisconsin even though the program is offered online through distance education. Some other issues the program faces.

- Minority recruitment
- Tuition reimbursement
- Need for Mental Health Providers
- Keeping graduates in rural communities
- Students doing clinicals in rural settings

J. Nicholson commented one of the obstacles for students in rural areas is finding housing. Partnering with AHEC may help in finding resources.

B. Crouse mentioned commuting becomes an issue with the rising price of gas. Meeting with local people to facilitate housing is a possibility.

Federal and state AHEC funding update. Status of grant proposals filed in 2005	The FY06 appropriations bill has not passed the House yet. Congress is not in session now but will reconvene on Sept. 1. The AHEC and HETC competitive renewals were approved and funded. The Burdick Interdisciplinary grant application was not approved – we will try again next year. The Emergency Preparedness Grant looks optimistic but we are waiting for notice.
Report on first EdTRAC meeting and status of Public Health Emergency Preparedness Continuing Education grant proposal	C. Matzinger reported on the recent meeting of the WI Division of Public Health Education Training and Advisory Committee. The meeting was well attended. The agenda and listing of all the EdTrack members was distributed.
Update on plans for October conference	The amount of funding for the October conference is still tentative but federal support is expected. On Monday, the keynote speaker will be América Bracho, President and CEO of Latino Health Access in Santa Ana, California. There will be a panel discussion with Lee Rosenthal and his research group, also several breakout sessions. Tuesday, Karin Ruschke will be the keynote speaker. Mary Bigboy, medical interpreter, has agreed to do a session for the Community Health Representative Programs. Optional field trips will be offered for Weds. Details will be put on the web.
Planning for AHEC 15th Year and new strategic planning cycle	AHEC is in its 15 th year of existence. C. Bartos stated it is time to start planning for a new strategic plan. <ul style="list-style-type: none"> • Using AHEC resources • Need strong regional directors • Would planning session be useful? • Meet with regional board members • Issues have remained the same • Amount of funding available has changed • Share costs with community based partnerships • Bring resources to middle and high schools
Confirm meeting dates for 2005-06. Suggestions for future program topics	There was discussion on last quarterly meeting date. All agreed Dec. 2 works the best. It was suggested making the meeting all day and add the Strategic Planning meeting and then do follow up in February. Sherry Quamme or Pat Laseky was recommended as facilitators. N. Sugden will find out what dates they are available and send an email to board members for comments.
Plan for recruitment of new Board members and officers for 2005-06	The vacancies of Roberta Riportella and Tim Size still need to be filled and a Vice President needs to be appointed. We will do an online poll of the current officers to discuss vacancies before next meeting.

Meeting Evaluation

All agreed today's meeting was a great discussion. We are heading in the right direction. Need to set goals and have a strategic plan in place.

Adjourn**Action/Outcome****Motion: To adjourn****Approved unanimously**