

EdTRAC Focus Areas

An action plan developed and framed by State Health Plan, *Healthiest Wisconsin 2010* objectives:

Curriculum and Continuing Education

- Advise EdTRAC staff on development of compendium of currently available programs offering academic preparation for public health & continuing education in public health.
- Develop a process for curriculum review to assure that academic programs preparing the future public health workforce address core PH competencies, cultural competence/responsiveness to the diversity of the state's population, evidence-based practice, and have an interdisciplinary practice component.
- Review continuing education offerings to identify gaps and assure that CE programs include core PH competencies, cultural competence/responsiveness to the diversity of the state's population, evidence-based practice, and interdisciplinary practice.

State Health Plan, objective:

1.1
1.8
1.9
1.10
1.11
2.3
3.6

Training Needs Assessment

- Develop a road map: advise EdTRAC staff in organizing list or matrix of core competencies in Public Health and collect information on discipline-specific competencies.
- Review current assessments/surveys of preparation of public health workforce with respect to competencies.
- Establish priorities for training
- Develop a long range assessment and review process
- Develop a competency assessment tool for individual learners/groups

State Health Plan, objective:

1.1
1.11
1.15
3.6
3.7

Training Development

- Review public health/essential services orientation programs for state and local public health system partners. (e.g. Public Health 101- orientation course); advise on design and implementation
- Advise DPH on a continuing education course series that will address public health core competencies.
- Monitor development of UW/MCW Public Health Leadership Institute (BCBS Partnerships) to avoid duplication of efforts and take advantage of opportunities for collaboration
- Review potential for development of community health worker training programs to enhance community outreach and improve diversity of the public health workforce

State Health Plan, objective:

1.1
1.7
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1.12
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Emergency Preparedness

- Review work of other workgroups with particular focus on emergency preparedness
- Advise DPH on funding priorities for other continuing education projects for emergency preparedness

State Health Plan, objective:

1.1	1.11
1.7	1.13
1.8	1.15
1.9	3.6
1.10	3.7

State Health Plan objective:

Objective 1: Competency

- 1.1 Identify core competencies for the governmental public health workforce by specific discipline (e.g., medicine, nursing, health education, nutrition, environmental health specialists).
- 1.5 Establish an education and practice forum composed of representatives from Wisconsin's institutions of higher education, technical colleges, and the Division of Public Health, among others.
- 1.7 Design and implement orientation programs for new state and local health department staff that focus on the essential public health services and are computer- based. The Division of Public Health will study the possibility of expanding the orientation program to include new audiences from state and local public health systems.
- 1.8 Utilize an online Learning Management System (e.g. Health Alert Network/WI-TRAIN) to share a Web-based catalog of education programs and activities that support continuing education of the public health system workforce.
- 1.9 Institute ongoing review of core competencies in health promotion and disease prevention in institutions of higher education and technical college programs that educate and/or train the public health workforce.
- 1.10 Offer a continuing education course series that will address public health core competencies.
- 1.11 Link all training and education sponsored and/or provided by the Division of Public Health to professional competencies and the twelve essential public health services.
- 1.13 Develop a system to communicate evidence-based practice to the public health system workforce.
- 1.15 Develop a system to identify and monitor the current and emerging continuing education needs of the public health system workforce.

Objective 2: Diversity

- 2.3 Use career development offices as vehicles to communicate and disseminate information about public health careers – special targets include primary, secondary, and post-secondary students.

Objective 3: Enumeration

- 3.6 Link enumeration information and data to continuing education, recruitment, and retention planning.
- 3.7 Develop a system to link public health workforce information and data to state and local community health priorities and needs.