

Draft Copy

Location: Wisconsin Medical Society
330 East Lakeside Street
Madison WI 53715

Agenda Topic	Major Points Discussed	Resolution/ Follow-up Action
Welcome	<p>Sherry Gehl welcomed attendees, followed by introduction of members.</p> <p>Today's meeting aims:</p> <ol style="list-style-type: none"> 1. Conclude "shared understanding" work. 2. Schedule remaining 2006 meeting dates. 3. EdTRAC website update. 4. Preview draft advisory report. 5. Focus group updates. 6. Continue discussion - January's nursing program, community/public health curriculum presentations. 7. Afternoon focus group meetings. 	<p>January minutes posted.</p>
Feedback from Shared Understanding	<p><u>What did we learn?</u> <i>Shared Understanding</i> feedback, led by Sherry Gehl.</p> <p>A). <u>Whom do we serve?</u> Our primary focus will be on public health workforce identified as local, regional and state governmental health department staff. EdTRAC will, when appropriate, also include healthcare professionals, emergency responders and community members as they relate to the public health system and to public health services within our state</p> <p>B). <u>What do they need?</u> 8 themes emerged:</p> <ol style="list-style-type: none"> 1. Promote core competency, standards, outcome-based education and training. 2. Promote access to education. 3. Address Public Health Preparedness education and training issues. 4. Promote education and training experiences within practice settings. 5. Provide guidance around assessment of education and training need. 6. Promote collaboration between the academic and practice communities. 7. Promote development of a public health workforce that reflects the community's diversity. 8. Establish relationships between acute care & public health settings with respect to roles and interaction. <p>C). <u>What do we hope to change?</u> 6 themes emerged:</p> <ol style="list-style-type: none"> 1. To improve collaboration and coordination around education between academic institutions, practice communities and organizations. 2. To improve clarity within the public health system around workforce education and training. 3. To identify funding and promote support of funding for education 4. To identify emerging trends, use of best-practice and outcome-based models for education 5. To improve awareness and public support for our public health system 6. To provide ongoing advice to the Division of Public Health, responsive to the State Health Plan workforce priority 	<ol style="list-style-type: none"> 1. Identified committee's primary audience. 2. Identified common themes for committee focus. 3. Reiterate EdTRAC scope/purpose.

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	<p><u>EdTRAC scope/purpose:</u> EdTRAC is a forum made up of academic and practice community partners and public health organizations brought together to address public health workforce issues around professional preparation and continuing education to ensure a sufficient and competent public health workforce. EdTRAC will focus primarily on the public health workforce defined as local, regional and state governmental health department staff. EdTRAC will, when appropriate, also include healthcare professionals, emergency responders and community members as they relate to the public health system and to public health services within our state. Whenever possible, EdTRAC will broadly address education and training need using cross-cutting and multi-disciplinary practice approaches.</p>	
<p>EdTRAC 2006 meeting dates</p>	<ul style="list-style-type: none"> - Meeting dates initially selected for remaining 2006 were June 9, Sept.22, and Dec. 8. - Based on meeting site availability, revised 2006 dates are <u>June 23, Sept. 22 and Dec. 15.</u> 	
<p>EdTRAC Website</p>	<p>Highlights of website changes since January’s meeting, led by Cheryl Matzinger. <u>Homepage content:</u> Added committee contact information <u>Homepage - Right sidebar:</u></p> <ul style="list-style-type: none"> - Heading label, “Continuing Education Opportunities” - WI-TRAIN link added <p><u>Homepage - Left sidebar:</u></p> <ul style="list-style-type: none"> - Added a DHFS linkage to WI State Health Plan - Added “<i>Topics</i>” heading – links to “<i>Competencies</i>” and “<i>Public Health Career</i>” webpages - Added links to Wisconsin Associations for Public Health - <u>WPHA</u>, <u>WEHA</u> and <u>WALHDAB</u> <p><u>Discussion:</u></p> <ul style="list-style-type: none"> - Continue to add links to other training/education opportunities - Committee would like an overview of WI-TRAIN – discuss its use, benefit to course providers, those seeking training. 	<ol style="list-style-type: none"> 1. Continue to add/develop links to continuing education opportunities. 2. Future agenda item, <i>WI-TRAIN</i>.
<p>Preview – Draft Advisory Report</p>	<p>The draft report was created as a starting baseline from which to broadly frame workforce development components to be revised/expanded further by the committee. <u>Current draft report outline:</u> (C. Matzinger)</p> <ol style="list-style-type: none"> 1 <i>Background</i> <ul style="list-style-type: none"> - Understanding the link between public health workforce infrastructure, the State Health Plan, and Core Public Health Competencies 2 <i>Demographic Composition</i> <ul style="list-style-type: none"> - Wisconsin’s Population, Public Health System, Public Health Workforce, Academic Resources and Public Health Partners 3 <i>Public Health Workforce Challenges in Wisconsin</i> <ul style="list-style-type: none"> - Workforce enumeration, placing competencies into academic and practice settings, training need assessment. - <i>Based on EdTRAC input, other challenge issues might include ... for instance...</i> <ul style="list-style-type: none"> o Identifying education/training programs and providers o Enhancing access to education/training offerings (e.g. linking systems, marketing) 	

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	<ul style="list-style-type: none"> o Management of training activity (e.g. WI-TRAIN, learning management systems) o Applying/monitoring competency in the work setting o Providing training incentives (e.g. credentialing, accreditation, scholarship, time away, etc;) o Funding sustainability (e.g. training as a budget line item) o System-based support for training (e.g. incorporation into performance review process) o Policy development for public health planning linked to workforce development <p>4 <i>Public Health Workforce Development Models</i> 5 <i>Findings and Recommendations</i> <u>Discussion:</u> How can we promote/elevate awareness of the importance of the public health workforce? Advisory report could be used to raise awareness with legislatures, others. Report may provide a basis for ongoing assessment and improvement, gap analysis application.</p>					
Focus Group Update	<p><i>“Report to EdTRAC: Public Health Workforce Development Statewide Plans”</i> (handout): Lieske Giese & Terry Brandenburg provided a report summarizing exemplary systems of workforce development found in New York, New Jersey, Illinois and North Carolina. Among these systems, they identified three common themes which related to program success: 1). Strong academic-governmental public health partnership. 2). Clearly written, collaborative workforce strategic map detailing process and outcomes. 3). Use of competency-based framework to assess/implement workforce development activity. <u>Discussion:</u></p> <ul style="list-style-type: none"> - A lack of metrics for the public health workforce makes it difficult to translate efforts into improved population health outcomes. This impacts support, funding, credibility etc. Where are we at in Wisconsin? This may be a good research project for the academic community. - A focus on available grant opportunities is important to assist with workforce infrastructure efforts. - Academic institutions can play a significant role in workforce development strategy. - Important to gage sufficiency of workforce via enumeration – recruitment/retention/pipeline issues. - Certification, credentialing, accreditation could evolve to become important driving factors in support of workforce development effort(s). - Very important to have balanced partnerships, strong collaborations to move workforce development effort forward. 					<p>At next EdTRAC meeting, discuss methods to organize and move workforce priorities forward looking to our State Health Plan and exemplary workforce programs from other states for direction.</p>
Members in Attendance: (In bold print)	Lea T. Acord Judy Aubey William Bazan Derryl Block Shirley Bostock Terry Brandenburg Judy Brown Nancy Eggleston Pat Ellis	Teresa Engelhart Paul France Laura Gambino Lieske Giese Gary Gilmore Kirsten Gruebling Mary Hayney Stephanie Harrison Maureen Kartheiser	Jan Klawitter Sue Kunferman Maira Lafayette Julie Lederhaus Kathy Loppnow Sally P. Lundeen Katharyn A. May Nancy McKenney	George Mejicano Donny Neuert Stacey Oglesby Peggy Ore Jay Schrader Donald Schramm Kathleen Sellnow Kirsten Siemering	Cindy Suplinski Stephanie Taylor Stephen Teale Jonathan Temte Dennis Tomczyk Kassie VanRemortel Janet Volk Judy Warmuth	Co-chairs: Sharon Gehl Nancy Sugden EdTRAC Coordinator: Cheryl Matzinger Staff: Karen Ayers
Focus group members :	Craig Krueger, Jeff Jelinek					